

LUA AGRI CO., LTD



PRODUCT CATALOGUE

2026



WWW.LUAAGRI.COM

Welcome To Our Product Catalogue



LUA AGRI CO., LTD is a reputable company operating in two core sectors: Agricultural product export-import supply and Comprehensive packaging & packing solutions

ABOUT US

LUA AGRI CO., LTD is proud to be a Vietnamese agricultural product exporter with the mission of **bringing the essence of Vietnamese agriculture to the global market.** We connect directly with high-quality raw material regions, strictly controlling from procurement, production to export to deliver standardized, stable and competitive products to international partners. With strategic partners such as Xuyen Viet CO.OP and Hai Nam Group, LUA AGRI possesses outstanding advantages in sourcing, logistics and global supply chain capacity.



Vision & Mission

STRATEGIC VISION

LUA AGRI CO., LTD aims to become the leading brand in the agricultural value chain and smart packaging solutions in Vietnam, gradually affirming a solid position in the international market.

- **Agricultural Products:** Becoming a reputable export-import ecosystem, bringing high-quality Vietnamese agricultural products to conquer global markets.
- **Packaging & Packing:** Pioneering the "Green Packaging" trend, providing next-generation packing solutions (Jumbo bags, PP woven bags, plastic bags, paper bags) to optimize costs and elevate brand value for partners.



MISSION

LUA AGRI CO., LTD is committed to creating sustainable value and accompanying the prosperity of customers through 3 core objectives:

- **For Customers and Partners:** Providing clean, safe agricultural sources that meet international standards with stable output and cost-optimized trading solutions. We commit to maximizing the interests and brand reputation of partners through export product quality.
- **For Farmers and Agriculture:** Becoming a solid launchpad for Vietnamese agricultural products. We accompany farmers in improving cultivation methods, ensuring sustainable output, thereby enhancing the economic value of local produce and improving community livelihoods in raw material regions.
- **For Society:** Promoting green agriculture, sustainable development and environmental responsibility. We contribute to affirming and enhancing the position and reputation of the Vietnamese national brand on the global trade map.

CORE VALUES



KEY PRODUCTS

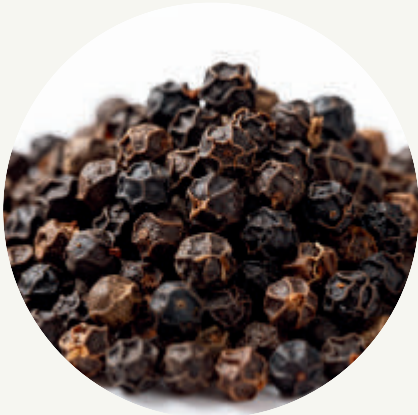
LUA AGRI CO., LTD



| RICE

Sourced directly from growing regions in the Mekong Delta (Soc Trang, Can Tho), focusing on high-quality rice varieties, fragrant rice and specialty rice.

Grains are uniform, long, non-chalky with extremely low broken rice ratio (per order requirements 5%, 10% or 25% broken). Modern drying and milling processes preserve natural aroma, meeting export standards for demanding markets.



| • PEPPER

- Sourced from key pepper-growing regions in the Central Highlands (Dak Lak, Gia Lai) and Binh Phuoc, renowned for high piperine content and distinctive strong aroma.
- Pepper is cleaned through drying and impurity screening systems. Committed to pesticide residue control per ASTA and EU standards.



| COFFEE

Harvested from Vietnam's famous coffee capitals such as Dak Lak, Lam Dong (Cau Dat region) and Central Highland provinces. The ideal red basalt soil and altitude help Robusta beans achieve rich, distinctive flavor and Arabica beans retain complex aroma with light acidity.

Available in various specifications (Green Robusta/Arabica beans screen S16, S18; Whole roasted beans; Ground coffee).



| CINNAMON

Harvested from natural cinnamon growing regions in Yen Bai and northern mountainous provinces, where cinnamon bark has ideal thickness and highest essential oil content.

Available in various packaging specifications (cinnamon sticks, splits, broken, powder). Moisture meets standard below 13.5%, rich essential oil content, thoroughly cleaned and moisture-proof packaged for long-distance transportation.

EXPORT RICE VARIETIES

LUA AGRI CO., LTD



ST21

Other name: Long Lai
Slender long grains, uniformly white, non-chalky, whole grains, minimal breakage, mild fragrance
Moisture: 14% max
Broken: 5% max
Market: Africa, Middle East



ST25

World's best rice 2019, 2023 and 2025
Long grains, translucent white, non-chalky, whole grains, distinctive fragrance
Moisture: 14% max
Broken: 5% max
Market: EU, USA, Japan



KDM

Precious rice variety, exclusively grown in Cambodia
Large, long, plump grains, slightly curved, translucent white, naturally fragrant
Moisture: 14% max
Broken: 5% max
Market: EU, China



JAMINE

Other name: Dai Thom 8 (DT8)
Medium-long grains, translucent white, plump, whole and unbroken, natural fragrance
Moisture: 14% max
Broken: 5% max
Market: Philippines, Africa



OM5451 / OM18

Key pure rice variety with high export quality in the Mekong Delta
Long grains, translucent white, soft and sticky, rich fragrance
Moisture: 14% max
Broken: 5% max
Market: Africa, China



IR50404

Ideal raw material for food processing industry (perfect for producing vermicelli, rice paper, rice flour)
Large, round grains providing excellent fluffiness and dryness after cooking
Moisture: 14% max
Broken: 15% - 25% - 100%
Market: Africa, Cuba

EXPORT RICE VARIETIES

LUA AGRI CO., LTD



BROKEN

Product serving two main B2B segments: premium fragrant broken rice for traditional local dishes (such as "Com Tam") and standard broken rice optimized for industrial processing (beer production, flour milling, animal feed production). Nutritious rice grain fragments Broken separated during standard milling process
Moisture: 14% max
Broken: 100%
Market: EU, China



Nang Hoa 9

Grown in two main seasons: Summer-Autumn, Winter-Spring
High-quality hybrid rice variety (cross between Jasmine 85 and AS 996)
Slender long grains, uniform color and natural fragrance.
Moisture: 14% max
Broken: 5% max
Market: Philippines, Ghana



Japonica

Originated from Japan
Short round grains, uniform, minimal breakage, bright white rice
Especially suitable for sushi and dishes requiring high stickiness
Moisture: 14% max
Broken: 5% max
Market: Japan, South Korea



Glutinous Rice

Main ingredient for sticky rice dishes, also serving beer production or industrial confectionery processes. Round grains, sticky, milky white opaque color and completely non-translucent
Moisture: 14% max
Broken ratio: None
Market: China, ASEAN



Brown Rice

The global food and beverage industry particularly favors it for traditional Asian desserts, healthy snacks and premium rice wines. Retains bran layer, dark black or deep purple color rich in nutrition, high stickiness and cohesion.
Moisture: 14% max
Broken: 5% max
Market: EU, USA, Australia



Red Rice

This is the top choice for health-conscious consumers, those needing diabetic diets and organic food supermarket chains. Retains natural red bran layer
Rich in fiber, iron, zinc and B vitamins
Moisture: 14% max
Broken: 5% max
Market: EU, USA
Segment: Organic/Health

EXPORT PEPPER VARIETIES

LUA AGRI CO., LTD



500g/l FAQ and MC

A popular export product, suitable for wholesale distribution, spice processing and industrial food production.

Natural dark color, bold spicy taste with distinctive Vietnamese pepper aroma.

Bulk density: 500-580 g/l

Moisture: 12.5% - 13.5%

Impurities: FAQ 1% & 5% pinhead / MC max 0.2%



550g/l FAQ and MC

A popular export product with higher density than 500G/L, better uniformity, attractive appearance and rich aroma.

Suitable for spice importers, food manufacturers, retail packaging and repacking facilities.

Bulk density: 550g/l

Moisture: 12.5% - 13.5% max

Impurities: FAQ (1% impurities & 5% pinhead) / MC (max 0.2%)



580g/l FAQ and MC

A high-density product, carefully selected for customers with strict requirements for pepper uniformity and superior quality.

Suitable for demanding markets, premium spice processing, retail packaging and food applications requiring high quality standards.

Bulk density: 580g/l

Moisture: 12.5% - 13.5%

Impurities: FAQ (1% impurities & 5% pinhead) / MC (max 0.2%)



5mm Bold

This product is suitable for customers who prioritize appearance quality, retail packaging needs, spice blending or serving in premium culinary services.

Large grains, attractive appearance and rich natural aroma.

Bulk density: 570-580g/l

Moisture: 12.5% - 13.5%

Impurities: 0.2% max



White Pepper

Vietnamese white pepper is carefully processed to achieve a clean appearance, bright color and mild spicy aroma. The double-washing process improves cleanliness and appearance quality, making the product suitable for spice production, food processing, retail packaging and premium seasoning applications.

Bulk density: 620-630g/l

Moisture: 12.5% - 13.5%

Impurities: 0.2% max



White Pepper (EU Standard)

Vietnamese new-technology white pepper is a higher-density white pepper processed using improved methods to achieve better cleanliness, color and uniformity.

This product is suitable for buyers requiring premium white pepper for food processing, retail packaging and high-standard spice markets.

Bulk density: 710-720g/l

Moisture: 12.5% - 13.0%

Impurities: 0.2% max

EXPORT COFFEE VARIETIES

LUA AGRI CO., LTD



Robusta

This is Vietnam's main coffee variety, known for its bold, strong bitter taste and high caffeine content (double that of Arabica).

Suitable for traditional Vietnamese drip coffee or rich iced milk coffee.

Screen size: 13, 16, 18

Moisture: 12.5% max

Impurities: 0.5% max

Packing: 60kg/bag; 19.2 tons/container 20 feet



Arabica

Arabica is one of the oldest and most famous coffee varieties in the world. In Vietnam, Arabica comes in many types, characterized by bright acidity, mild bitterness blended with sweet aftertaste.

Suitable for modern coffee drinks like Espresso, Latte, or Cappuccino.

Screen size: 13, 16, 18

Moisture: 12.5% max

Impurities: 0.5% max

Packing: 60kg/bag; 19.2 tons/container 20 feet



Roasted Robusta

Robusta is typically roasted from medium to dark to fully release its aroma and strong bitterness.

Roasted Robusta has a distinctive bitter taste, low acidity, deep sweet aftertaste.

Screen size: 16, 18

Moisture: 5% max

Broken beans: 3% max

Defective beans: 5%

Packing: 10kg/bag; 6 tons/container 20 feet



Roasted Arabica

Roasted Arabica coffee stands out with its captivating aroma, bright mild acidity and deep sweet aftertaste, low caffeine (1-2%).

Beans are elongated with an S-shaped center crease. Best suited for machine brewing (Espresso) or manual methods (Pour over, Cold brew)

Screen size: 16, 18

Moisture: 5% max

Broken beans: 3% max

Defective beans: 5%

Packing: 10kg/bag; 6 tons/container 20 feet



Ground Coffee

Ground coffee is pure coffee beans roasted at high temperature then ground into powder.

The product retains full aroma, original rich flavor and is commonly used for drip or machine brewing.

Roast level: Robusta, Arabica

Ingredients: 100% pure coffee beans

Moisture: 5% max

Packing: 10kg/bag; 6 tons/container 20 feet



Organic Coffee

Organic coffee is cultivated without chemicals, pesticides, or synthetic fertilizers.

Organic coffee is the top choice of developed countries, as it is evaluated to have a clean taste, no harmful chemicals, and is safe for health.

Organic coffee may play a supportive role in preventing chronic diseases related to inflammation and oxidative stress, such as cardiovascular disease, diabetes or liver disease.



EXPORT CINNAMON & STAR ANISE

LUA AGRI CO., LTD



Cinnamon Splits

- Moisture: max 13.5%
- Impurities: max 1%
- Length: 20 - 45 cm
- Aroma: Natural
- Naturally sun-dried, clean, no mold, no other bark mixed
- Natural color
- Packaging: 10kg carton box
- Origin: Vietnam



Cinnamon Sticks

- Moisture: max 13.5%
- Impurities: max 0.5%
- Length: 8cm-20cm, 30-45cm
- Container capacity: 7 tons/20ft
- No mold/bark/other wood
- Natural color
- Origin: Vietnam



Cinnamon Powder

- Moisture: max 13.5%
- Impurities: max 1%
- Essential oil content: 1.5%, 2%, 3%
- Mesh size: #80
- No dust/no mold
- Packaging: PP, PE (20-30kg net)
- Container capacity: 15 tons/20FT, 25 tons/40ft
- Natural color
- Origin: Vietnam



Star Anise (Whole)

- Moisture: max 13.5%
- Broken: max 10%
- Impurities: max 1%
- No mold
- Color: Natural
- Flower size: 2.0 cm+ (min 80%)
- Thickness: approx 1-1.5 cm
- Diameter: approx 2.5-4 cm
- Type: Spring, Autumn
- Packaging: 10kg net carton box
- Origin: Vietnam



Star Anise Powder

- Moisture: max 14%
- Additives: 1%
- Color: Beautiful natural brown
- Dry and no fungus
- No leaves and no sand
- No sulphur dioxide (SO₂)
- Packaging: In carton boxes or white PP bags

SUPPLY CAPACITY & COMPETITIVE ADVANTAGES

The integrated production and supply system of LUA AGRI delivers outstanding advantages, giving customers complete confidence in cooperation:

Modern Technology & International Standards: Products are processed on modern production lines with double polishing systems and advanced optical color sorting (Sortexed) technology. Strict quality control from growing regions to finished products meets ISO 22000, HACCP, FDA and HALAL standards.



Manufacturing & Packaging to Order (Customization): Flexible customization of technical parameters (moisture, broken ratio, cleanliness) and diverse packaging specifications from PE/PP liner bags, Kraft bags to large Jumbo bags. Comprehensive OEM and Private Label services for partners.

Large Supply Capacity & Fast Delivery: Direct linkage network with large-scale processing facilities in the Mekong Delta and key raw material regions. Abundant supply capacity ensuring on-time delivery for long-term contracts and large tender projects.

Optimal & Competitive Pricing: Optimizing processes from procurement, warehouse operations to domestic logistics, minimizing export risks to deliver the most competitive FOB/CIF prices in the market.

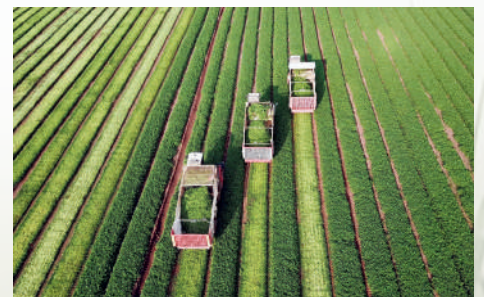


COMMITMENT FROM LUA AGRI

With the motto "Trust - Quality - Sustainability", LUA AGRI commits to maintaining credibility in every transaction. We do not just supply agricultural products, we deliver comprehensive, transparent supply chain solutions with deep understanding of technical barriers in each international market. Every shipment before export is independently inspected by international inspection agencies (SGS, Bureau Veritas, Intertek...) to ensure consistency and absolute safety.



LUA AGRI CO., LTD — Partnering for your prosperity!



DISTRIBUTION NETWORK & STRATEGIC LOGISTICS

At LUA AGRI, we not only supply high-quality agricultural products, but also take pride in building a professional distribution and logistics network, ensuring goods reach international partners optimally in both time and cost.

Domestic Network: Optimizing Inland Connectivity

We build a sustainable supply chain based on close linkages between raw material regions and strategic warehouse systems:

Modern warehouse system: LUA AGRI owns and connects with standardized warehouses at major transit areas in the Mekong Delta and key provinces, ensuring strict storage and preservation processes to maintain freshness and natural flavors of agricultural products before container loading for export.

Flexible transportation: An extensive domestic transport partner network optimizes shipping from factories and warehouses to major seaports (such as Cat Lai Port, Cai Mep Port...) quickly and safely.

Strict supervision: End-to-end quality control from procurement, sorting, packaging completion to ship handover, ensuring goods remain intact and unaffected by moisture or environmental factors.



International Network: Reaching Global Markets

As a trusted bridge in the global agricultural supply chain, LUA AGRI has established strategic partnerships in many major international markets:

Diverse export markets: We have experience exporting agricultural products to markets with strict standards and high technical barriers such as the USA, European Union (EU), Canada, as well as key regions like the Middle East (UAE), Egypt and ASEAN countries.

International process expertise: Our team has deep understanding of international trade terms (Incoterms such as FOB, CIF...), export documentation procedures (Phytosanitary, Fumigation, C/O), ensuring smooth customs clearance and timely goods handover.

Partnership with major shipping lines: Close collaboration with reputable international shipping lines ensures we always secure container availability and vessel space even during peak seasons, thereby optimizing logistics costs for partners.





WHY CHOOSE LUA AGRI CO., LTD?

Among many choices in the market, LUA AGRI is proud to be the strategic partner trusted by international agricultural importers thanks to outstanding core values:

1. Comprehensive Agricultural Solutions & High Customization

We do not just supply what we have, we deliver precise solutions tailored to our customers' commercial requirements:

- Diverse product range: Meeting all needs from premium fragrant rice, white rice, glutinous rice to black pepper, white pepper of various densities (500GL - 720GL) and standard screen green coffee beans.
- Professional spec customization: Our technical team is ready to fine-tune parameters (broken ratio, moisture, impurities) and design packaging specifications (PP/PE bags, Kraft bags, jute bags or Jumbo container liner bags) precisely matching the technical barriers of target markets.



2. Top Quality - Elevating Vietnamese Agricultural Products

We understand that product quality is the core credibility for maintaining long-term B2B cooperation:

- Modern processing: Applying advanced milling technology, double polishing systems and optical color sorting (Sortexed) to achieve absolute grain uniformity, cleanliness and perfect appearance.
- Transparent export documentation: Committed to goods meeting ISO 22000, HACCP, FDA, HALAL standards and always ready to provide complete independent inspection certificates (SGS, Bureau Veritas, Intertek...), phytosanitary and fumigation before shipment.

3. Optimal Preservation & Closed Supply Chain

Intact product quality upon reaching importers is our top priority:

- Strict moisture control: Agricultural products are dried and maintained at export-standard moisture levels, minimizing mold and quality degradation throughout long sea transportation.
- Complete flavor protection: Moisture-proof packaging and specialized container loading processes preserve the natural distinctive flavors and indigenous aromas of rice, pepper and coffee from factory to customer warehouse.



4. Reliability in Delivery & Dedication in Service

- Abundant supply capacity: Professional linkage and operation processes ensure delivery schedules (FOB/CIF) are always on time, meeting both large-volume orders and long-term supply contracts.
- Long-term partnership: Always proactively listening, providing dedicated consultation on customs procedures, market risks and taking full responsibility for every shipment to bring absolute peace of mind to partners.

Certificate



OUR PARTNERS

LUA AGRI CO., LTD is proud to partner with reputable domestic and international organizations, growing together sustainably.

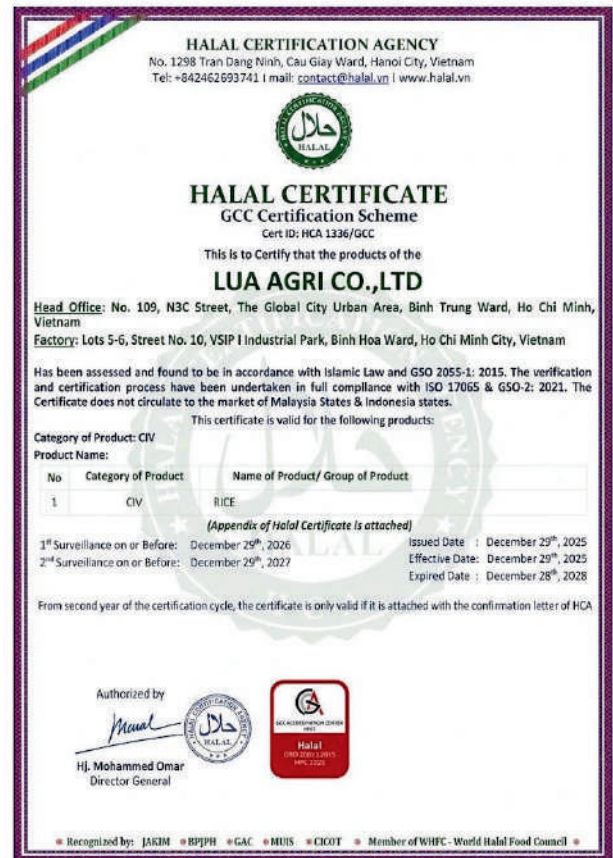
DOMESTIC PARTNERS:



INTERNATIONAL PARTNERS:



QUALITY CERTIFICATIONS



CLOSING REMARKS

Dear Valued Partners and Customers,

We send our strong commitment from LUA AGRI CO., LTD regarding quality, transparency and solid credibility in the global agricultural supply chain. We are proud to be a trusted bridge, delivering the unique natural flavors and high nutritional value of premium fragrant rice, pepper and coffee from Vietnam to the world.

With our internationally certified factory system and professional logistics capabilities, LUA AGRI is always ready to meet the most stringent requirements for technical standards and OEM/Private Label packaging specifications for each target market. We believe that deep understanding and dedicated partnership spirit will be the solid foundation for all long-term cooperation.

Let LUA AGRI become your strategic partner in expanding and developing your business. The satisfaction of our partners and the prosperity of Vietnamese agricultural products in the international market is our ultimate goal.

Thank you sincerely and we look forward to cooperating soon!

COMPANY INFORMATION

Company name:

LUA AGRI CO., LTD

Tax code:

0319564924

Legal representative:

Le Thi Diem Huong

Website: www.luaagri.com

CONTACT INFORMATION

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